

Nandita Sharma

UI/UX Design Lead

Toronto, ON.

profile

A creative individual, striving to approach the world of User Interaction from a sociological perspective. I like to understand user and audience behaviours to develop content that stimulates interaction and intellectual curiosity.

contact

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skills

UI/UX Design
A/B Testing, User Research
UX Workshops
UX Writing
Editorial Design
UX Research
Visual Design
Video + Motion Production
Foundational HTML + CSS
Content Curation/Writing

tools

Figma
Photoshop, Illustrator
Miro, Notion, Maze
InDesign
Premiere Pro
Microsoft Suite
Canva

education

December 2023
Google UX Design Specialization Certificate

Sept. 2020 - Aug. 2021
Contemporary Journalism
Post-Grad, Centennial College,
Toronto, ON

Sept. 2019 - Aug. 2020
Interactive Media Management -
UX Design and Strategy
Post-Grad, Centennial College,
Toronto, ON

2014 - 2017
Bachelor’s in Mass Media
(Journalism)
St. Andrew’s College of Art and
Science, Mumbai University

experience

design

August 2025 - Present
Designer - Freelance Contract at NorthOne, Toronto ON
Building UI components, maintaining UI libraries and curating marketing assets + visual design

May 2022 - Present
UI/UX Design Lead at Elevate, Toronto ON
Lead UI/UX designer for Elevate.ca and sub-brands (Elevate Tech Festival, CIX Investor Conference, Elevate Innovation, Elevate Talks, Elevate Connects)
Also assisted with designing print signage, social assets and video editing

July. 2020 - Aug. 2020
UI/UX Designer at Convey 360 Branding Agency, Toronto ON
UI & Graphic design field placement for client brands (Hekate, Augamiel Tequila, OverTheRainbow)

Sept. 2019 - June. 2020
UI/UX and Prototype Lead - Special Pledge
Led two collaborators to develop a working prototype of a social clubs app
(Research, content, graphic, UI and UX design)

June. 2018 - July. 2019
UI Designer + Social Media Specialist - Contract, Buuuk Design Agency
Assisted in Social Media Designs and Strategy, Curated content and assisted in concept realization for a design mentoring program by the agency

Oct. 2017 - May. 2018
UI Design + Social Media Marketing Specialist, Seed Delivery LLP
Social media management + UX and graphic design, content for Cueblocks.com and its clients (allthatgrows.in, blimp.agency, buuuk.com)

Jan. 2017 - April. 2017
Photo and Design Intern, GQ India, Conde Nast
Research, photo editing, set design, communication, assisted in shoot production

Dec. 2015 - Sept. 2016
Jr. UX Designer + Social Media Consultant, Genius U
Web Services Pvt. Ltd
Multiple platform social media management, content curation woven around the brand’s theme

content | editorial

Sept. 2021 - May 2022
Content Design & Academic Writing at Triomphe Holdings Ltd
Academic Writing for a stocks portfolio management company + design work

Feb. 2021 - May. 2021
Contributing Journalist, Beach Metro News, Toronto ON
Reported on a variety of local issues for a community newspaper